

Co-Founder: Public Relations, Sales & Marketing

Who we are - in a nutshell

Tech startup focused on developing products & providing business services based on technology & data

1) Business Services: We provide our clients with solutions that are tangible, create efficiency and realize cost savings in a short time. Our core products are: Business AI, Process Mining, Process Automation & Blockchain.

Our clients are companies and decision makers who have realized that they can only remain competitive through digitalization and automation.

2) Launchpad: We develop and test digital and data-driven business models and generate products with impact. We focus on a great customer experience and the intelligent use of large amounts of data and create real innovation and solutions in existing markets.

We're Horyzn. We're only a few weeks old but have big plans.
We're a tech startup competing to create value through technology and data.

Our Focus

1. With our branch #businessservices we digitize and automate business processes and customer contacts by using technology and data (learn more about our business services @ www.horyzn.de)
2. With our branch #launchpad we develop and test digital and data-driven business models up to profitability (to get an idea of our products check out www.bike12.de - we built up this MVP based on lean startup principles to revolutionize the used e-bike market - if the MVP proves to be successful it is only a small first building block in a whole solution ecosystem to connect all players in this new market and enable transactions and smooth business process operations)

About us

We are 2 founders with decades of consulting experience in the German automotive industry. So far we have pushed the digital transformation of large corporations. Now we bundle our knowledge and experience in our own company. We - that is Markus and Philipp - have joined forces with experienced partners and are working on a unique portfolio in the German market. We are currently based in Stuttgart and Ingolstadt, but are active throughout Germany.

What we are looking for

We are still looking for 2 co-founders in Germany to build a great company with us and our senior partner circle. We are explicitly looking for individuals who are open to new ideas and willing to take risks. You should have the same spirit as us and be willing to take the first step instead of just making plans. We are looking for great people with skillsets in data science, data engineering, ecommerce & web development, public relations and sales. You should be really good at what you do, have an outstanding drive & be based in Germany - then you've come to the right place and we look forward to talking to you!

Your Role as Co-Founder: Public Relations, Sales & Marketing

As Co-Founder: Public Relations, Sales & Marketing you will become the face of Horyzn.

The story of Horyzn is only just being written. As part of the management team, you will be writing this story from the beginning. You hold a significant stake in the company.

Your initial task is to represent our portfolio and our products to the outside world, to generate new partners and customers and to ensure media coverage. You should feel comfortable in a wide variety of industries, in dealing with business partners, media representatives, politicians and other stakeholders. As CMO you define, control and implement all marketing activities. At Horyzn you go all in, you should be willing to take risks and be aware of creating something new from scratch. We're a start-up. We are agile and if necessary, we change our direction from one day to the next. Even if you have a defined role, you should be flexible and tackle where it is needed. In return you get a great team with incredible drive and a lot of perspective for a promising future.

What makes us special

We have a unique mix of services, mindset and people combined with a profound drive to make things happen! With this we attack together.
Some of our values: #getshidone #havefun #actfast #failfast #disruptyourself #bethesolution #datafirst #doneisbetterthanperfect #goforit #embracethenew #tothehoryzn

Contact us in German or English



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